

2022 IMPACT REPORT

As the state's leading consumer advocacy organization, Georgia Watch works tirelessly to protect and inform consumers so all Georgians prosper, and their communities thrive. We strive to break down barriers and ensure access to opportunities and resources for all Georgians.

In 2022, Georgia Watch:

- Released "Taking a Closer Look at the Equity Impacts of Legislation Pending in Georgia," outlining the need for an equity impact tool (EIT), a process permitting a legislator to identify, assess, and communicate potential impact-positive or negative--of proposed legislation on a particular demographic.
- Continued addressing **racial disparities in barriers to healthcare services** at the local health system level, particularly in Asian and Hispanic immigrant communities along the Buford Highway corridor.
- Advocated for the protection of Georgians against **predatory car title loans** through the licensing and regulation of car title lenders under the Department of Banking and Finance.
- Hosted the 2022 Financial Protection and Economic Opportunity Summit that brought together local, state, and
 national community leaders and partners to discuss policy solutions for issues surrounding wage garnishment and
 bank levy, predatory lending, medical debt, hospital closures and accountability, and assessing equity impact.
- Launched the comprehensive, web-based **Guide to Advocacy and Resource Directory**, a one-stop shop where advocates can learn more about the legislative process, effective communication with legislators, and resources in a variety of policy areas.

EDUCATING GEORGIANS



Hosted **8** workshops across the state on health access, financial protection, policy and advocacy, and more!

Had over **345** attendees in our presentations and workshops!

Produced **27** consumer education materials!

ASSISTING GEORGIANS

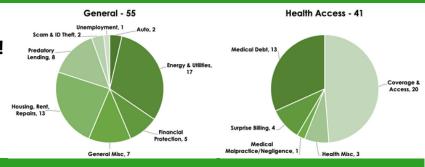
THROUGH OUR CONSUMER HOTLINE, WE HELPED NEARLY 100 GEORGIANS!

Most consumers asked about...

Most healthcare questions centered on...

Energy & Utilities, 18%

Coverage & Access, 21%



ADVOCATING FOR GEORGIANS

WROTE 7

public comments and letters, advocating for greater protections for Georgians!

We published

37 **NEWSLETTER ARTICLES**

...and were featured as experts in the news

31 TIMES

Consumer Energy was covered most!

ENGAGING GEORGIANS

MOST CLICKS - 189

Georgia Watch We had a wonderful time celebrating our 20th anniversary alongside friends, partners, supporters, and Consumer Champions at New F ing! Together, we recognized our accomplishments over the past two decades and all of those who helped us achieve them. Thank you to everyone who joined us for this special evening, and to our generous sponsors for making this event possible!



Among our most popular posts, the top post was related to **Georgia Watch's** 20th Anniversary Celebration!

31,666 Twitter **Impressions**



1.219 Profile Likes

7% increase since 2021



MOST REACHED - 1,284

Georgia Watch

The problems have been frustrating for some, including Liz Coyle, the head of Georgia Watch, a consumer advocacy organization. The Public Service Commission is making decisions to keep the project alive based on commitments from Georgia Power, she said, which has "misled the Public Service Commission and the public about their ability to manage this project effectively."

By: Matt Kempner, The Atlanta Journal-Constitution Read more below



Send message

CELEBRATING 20 YEARS OF GEORGIA WATCH

Thank you to our 2022 celebration sponsors!

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