

# 2023 Year-End #HelpUsWatch Fundraiser Toolkit



## The Trusted and Relentless Advocate for All Georgia Consumers

[www.georgiawatch.org](http://www.georgiawatch.org)

#HelpUsWatch

On this #GivingTuesday, November 28, Georgia Watch will kick off its Year-End #HelpUsWatch Giving Campaign. **Help us spread the word to reach our goal!** Your support will help us to ensure that all Georgians prosper, and their communities thrive.

Below, you will find sample verbiage and graphics that amplify the work of Georgia Watch. Feel free to use these materials via email, social media, or in any other way that you believe will uplift this campaign. Thank you for your support and dedication to Georgia consumers!

### SAMPLE LANGUAGE FOR SOCIAL MEDIA

Use this language on Facebook, Instagram, or LinkedIn. We have also provided shorter language for Twitter. **Remember to tag Georgia Watch in your posts and use the hashtag #HelpUsWatch.**

Georgia Watch social media tags:

- [Facebook](#)
- [Instagram](#)
- [Twitter](#)
- [LinkedIn](#)

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## Facebook/Instagram/LinkedIn

### Option A:

Join me in helping Georgia Watch reach its year-end goal by donating to the [#HelpUsWatch](#) campaign starting on #Giving Tuesday, November 28. Your support will ensure every Georgian has access to equitable healthcare, increased financial protections, and affordable energy bills. Donate and share this campaign today to protect Georgia consumers statewide. [\[LINK HERE\]](#)  
#HelpUsWatch #Georgia Watch

### Twitter

Help Georgia Watch reach its year-end goal by donating to the [#HelpUsWatch](#) campaign. Your support will ensure every Georgian has access to equitable healthcare, increased financial protections, and affordable energy bills. Donate today. [\[LINK HERE\]](#) #HelpUsWatch #Georgia Watch

### Option B:

This #GivingTuesday kicks off the Georgia Watch [#HelpUsWatch](#) campaign. By supporting Georgia Watch you will help to uplift their efforts to ensure all Georgians prosper, and their communities thrive. Make your donation by December 31. If you cannot donate, please share this post to spread the word! [\[LINK HERE\]](#) #HelpUsWatch #Georgia Watch #GivingTuesday

### Twitter

This #GivingTuesday kicks off the Georgia Watch [#HelpUsWatch](#) campaign. Support Georgia Watch to uplift their efforts to ensure all Georgians prosper, and their communities thrive. Donate before December 31 or share this post to spread the word! [\[LINK HERE\]](#) #HelpUsWatch #Georgia Watch #GivingTuesday

### Option C:

I'm hoping you'll support Georgia Watch on this #Giving Tuesday, coming up on November 28. If you want to donate, give today to the [#HelpUsWatch](#) campaign! But donating isn't the only way you can support their work. [\[LINK HERE\]](#)

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So what are some ways you can support Georgia Watch on Giving Tuesday?

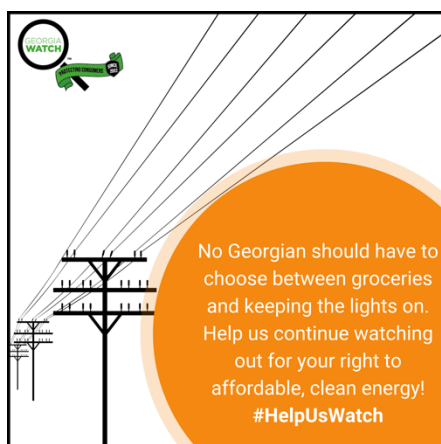
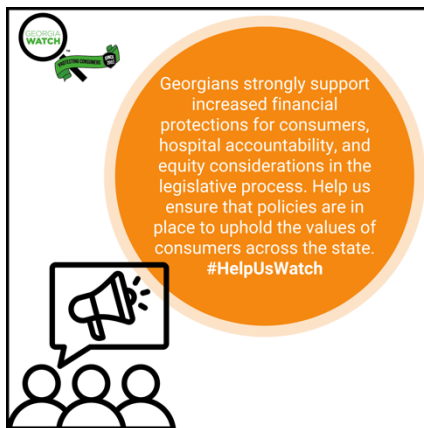
- If you can give, set up a one-time or recurring donation today
- Share this post with family and friends
- Share their resources with anyone who may need assistance

## Twitter

We're hoping you'll support our year-end [#HelpUsWatch](#) campaign kicking off on this #Giving Tuesday, November 28. If you want to donate, we hope that we are among the non-profits that you support! You can also repost to spread the word! Donate today! [\[LINK HERE\]](#)

## SAMPLE GRAPHICS

Download graphics by clicking on each image below.



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## Sample Email

Subject: Join me in supporting Georgia Watch!

Dear friends, family, and colleagues,

I am a supporter of [Georgia Watch](#), the state's leading consumer advocacy organization. As the trusted and relentless advocates for consumers across the state, Georgia Watch ensures that Georgians are empowered, equity prevails, and that your voices continue to influence policies that impact us all.

This year Georgia Watch has:

- ✓ Introduced a [hospital accountability framework](#) to hold hospitals and health systems accountable to prevent destabilizing hospital closures across the state.
- ✓ Commissioned a [statewide poll](#) with the University of Georgia showing that Georgians strongly support increased financial protections for consumers, hospital accountability, and equity considerations in the legislative process.
- ✓ Empowered **over 300** consumers with civic advocacy and policy workshops providing education on refugee and immigrant health rights, financial literacy, maternal and child health, and Community Health Worker (CHW) leadership.
- ✓ Continued to [uplift the Consumer Financial Protection Bureau \(CFPB\)](#) and raise awareness of the strides the CFPB has made to help protect consumers in Georgia.
- ✓ Advocated to reduce medical debt for consumers across our state and nationally, including joining partners to provide vital information and personal stories at the [Medical Debt Day of Action](#) in Washington, DC, where the Biden Administration took an essential executive action to remove all medical debt from credit reports.

**Please join me in supporting Georgia Watch's vital work by donating to the [#HelpUsWatch Year-End Giving Campaign](#) kicking off on [#GivingTuesday](#), **November 28**. Together, we can support their powerful mission to ensure that all Georgians prosper, and their communities thrive.**

With gratitude,  
[Full Name]